



Image courtesy of Urban Play

极光巴林加销售及展示中心

Aura Baringa Sales & Vision Centre

澳大利亚 昆士兰州 阳光海岸
Sunshine Coast, QLD, Australia
Stockland

解决方案导向的思维方式和项目各方的通力协作让客户期望该销售中心成为极光“门户”的愿景得以实现。

位于阳光海岸的极光巴林加销售及展示中心旨在为购房者和本地居民提供一个热情洋溢、令人愉悦的空间，展现极光当下与未来的生活风尚。

普利斯设计集团负责为展示中心和咖啡馆提供景观设计，涉及建筑定位、绿色街景、快闪公园和独特的运输集装箱造型观景台。我们还与Urban Play密切合作，负责整合游乐构筑物以及确定相关设计意图。

Solution based thinking and strong collaboration delivered the client vision of a sales centre envisaged to be the ‘front door’ of Aura.

The Sales & Vision Centre at Aura Baringa on the Sunshine Coast was designed to provide a welcoming and enjoyable space for home buyers and residents that reflects the present and future Aura community lifestyle.

Place Design Group was engaged to provide the landscape architecture design for the vision centre, cafe, including the positioning of the buildings themselves, the lush streetscapes, pop up park and the unique shipping container lookout. Place Design Group also worked closely with Urban Play on the integration and design intent of the play structure.





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11米高的定制树屋游乐区对于进入极光开发项目的人流与车流来说是一个鲜明地标，吸引人们进入该区域。在设计细节上，极光“色彩之城”的体验得以体现：彩色的轨迹线在展示村中起到引导作用，充满活力的模块式小凳在此提供了休憩之处。在快闪展示村中，每个元素在设计上都考虑到了将来的可持续性：游乐设施会在将来的地区公园中继续使用，家具也易于在未来场景中重新安放和组合。

普利斯设计集团通过强有力的领导和与利益相关方的密切合作，将客户的愿景转化为极光的“都市承诺”：打造一个独特的社区，拥有丰富多样的文化、社交和休闲机会。

The 11m high bespoke treehouse playground acts as a visible landmark for both pedestrians and vehicles entering the Aura development, attracting people into the precinct. The Aura ‘City of Colour’ experience is incorporated into the detail design, with colourful trail lines guiding visitors through the display village, and vibrant modular parklets offering areas for resting and reflection as part of the display village experience. With the pop-up of nature of display villages, each element has been sustainably designed; the play structure is destined for a future district park and the furniture is able to be relocated and reconfigured for future use scenarios.

Through strong leadership and close collaboration with stakeholders, Place Design Group delivered the client’s vision of a preview into Aura’s ‘Urban Promise’; to create a unique sense of community with a rich variety of cultural, social and leisure opportunities.

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