



太平洋购物中心改造 Pacific Fair Shopping Centre Redevelopment

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设计团队广泛的经验所带来的巧妙的商业设计为黄金海岸旅游市场的成功更添一份决胜把握。

兴建于1977年的太平洋购物中心位于布罗德海滩的中心地带，紧邻知名的木星赌场，占地16.6公顷，是黄金海岸的标志。普利斯设计集团最近完成了这项总耗资达6.7亿澳元的内外部改造景观设计工作。景观设计参照了该区域的度假风格，是成就其世界一流的购物体验的重要因素。

An intelligent commercial design born from broad group experience is set to increase success for the Gold Coast tourism market.

Pacific Fair Shopping Centre is a Gold Coast icon, established in 1977, right in the heart of Broadbeach. Place Design Group was recently engaged to deliver the entire landscape architecture works, including internal and external areas of the centre's \$670 million redevelopment project. Viewed as an integral feature for the delivery of a world-class shopping experience, the landscape design makes particular reference to a resort style precinct.





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