



世界休闲创新奖  
World Leisure Innovation Prize

## The Strand

澳大利亚 昆士兰州 汤斯维尔

汤斯维尔市政府

Townsville, QLD, Australia

Townsville City Council

巧妙的设计将海滨公园开发成一个能为公众提供持续、强大支持的地方。

The Strand是汤斯维尔海滨重建项目，屡获殊荣。2.1公里长的带状海岸公共场地可以眺望到克里夫兰湾和磁岛的壮观景色。普利斯设计集团主导了总体规划，设计出一个充满动感、色彩缤纷的海滨地带，创造出轻松的休闲氛围。滨海大道是最重要的设计焦点，连接起了活动场地、健身站、广受欢迎的水上乐园、野营基地和公共艺术品。餐厅、报摊、冲浪救生俱乐部、奥林匹克泳池和海水泳池也沿着滨海大道而建。

Clever design developed beachfront parkland into a place that is experiencing overwhelming and ongoing public support.

Townsville's award winning foreshore redevelopment, The Strand is comprised of 2.1 kilometres of linear coastal parkland with majestic views over Cleveland Bay and Magnetic Island. Place Design Group undertook the lead master planning role with objective of designing a vibrant, colourful beachfront that offers a relaxing environment for users. The promenade is the primary element that links many attractions including playgrounds, exercise stations, the ever popular water park, picnic facilities and public art elements.

